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So Often The Question Is Asked

Can I Really Raise Orchids in My Home?

Well, maybe not but there are millions, yes, literally millions of people doing it today. We had such an interesting letter from a lady in a northwestern state telling us of her pleasure in raising orchids in her living room beside her African Violets and other house plants. Really, she said, they are the easiest to grow.



EPIDENDRUM FRAGRANS
CATTLEYA MARIE FERRIERA
CYP. MAUDIAE

How many of us really know how to take care of children before we have them? Yet, because we really want to, we find we can and most people do a good job, too. The main thing is the **DESIRE** and applying ourselves to understanding them.

Although the wealthy man may be able to have an 'Automatic' greenhouse with all of the latest devices, his results may or may not be as successful as the man who raises his orchids with makeshift equipment. The grower's success will depend on his ability to understand the **NEEDS** of his plants and supply them in the best way he can.

Temperature, light, moisture, air and food combine to make our plants what they are. The mixture, like a cake batter, must be balanced. Conditions vary so much from location to location, environment to environment, and grower to grower that definite rules are impossible to set down. Therefore, to be really successful, we must learn to look at our plants and know what they need. By color we soon learn if they are getting too much light or too little light with the amount of food and moisture they have available; plenty of fresh air without too much draft.

For the beginner in orchid growing, we will list a few general requirements.

Desirable Temperature—58 to 60 degrees farhenheit minimum at night with a 10 to 15 degree raise during the day.

Light—As much filtered or reflected light as possible without burning. A shading of cheese cloth or "glass" curtain is ideal.

Water—Once a week, water the plants thoroughly; then allow them to completely dry out before watering again. In dry weather spray with a fine mist spray about twice a week.

The kitchen sink or the bath tub will serve nicely for this purpose. Additional humidity may be supplied by placing the pot on a container of pebbles approximately 2½" deep. An inch of water should be kept in the pebbles but **DO NOT** allow water level to come up to the top of the pebbles and keep the bottom of the pot moist.

Potting—Cattleya orchids and some of the other genera are usually potted in Osmunda fibre, the root mass of the Osmunda fern. Detailed instructions for repotting orchids are given in the many available books on Orchid Culture. Two such books that we have in stock are listed on back page of this folder.

Cattleya Species in Blooming Size Plants . . .

About 40 species of the *Cattleya* genera are native to continental tropical America. They are best known of all the genera of orchids and are the flowers generally associated with the term "Orchids" in the popular mind. Variations in the period of bloom of the true specie make them available throughout the year. Colors range from dark purple to pale rosy-lavender, with a rare fuchsia, yellow, and white. The lip is usually darker than the sepals and petals.

C. Bowringiana **\$7.50**

Bears five to twelve flowers, each two and one-half to three inches across, rose-purple. Blooms in the early fall.

C. Gigas **\$7.50 - \$10.00**

Sometimes called Warscewiczii. This is an early summer flowering *Cattleya* and has the largest flowers of any of the species, bearing two or three flowers on a stem, seven to nine inches across.

C. Labiata **\$7.50**

Produces three to five rose-lilac flowers on a stem in early fall. The flowers are about six inches across.

C. Mossiae **\$10.50**

Flowers near Easter, three to five-flowered, six or seven inches across. The sepals and petals are light rose with a purple-crimson throat.

C. Percivaliana **\$3.00 - \$5.00**

The Christmas Orchid. Bears two to four flowers four or five inches across; purple-amethyst. The lip is smaller than other *C.* varieties. Blooms in November and December.

C. Schroederiana **\$5.00 - \$7.50**

Very delicate pink and lavender with much yellow in the throat—blooms in early spring—two to three flowers five to six inches across.

C. Speciosissima (Luedemanniana) **\$5.00 - \$7.50**

Flowers large, six to eight inches across, petals broad. Sepals and petals from flesh color to medium purple. Lip slightly trumpet shaped, rich amethyst in the center. Spring blooming.

C. Trianae **\$5.00 - \$7.50**

Bears two to three flowers which are about six inches across; rose to white, the tube is rose and blooms through November, December and January.

Variety For Your Orchid Collection

BRASSIA Gireodiana **\$7.50**

Small spidery flowers of delicate lavender. Requires an abundance of water but easy to grow.

DENDROBIUM Nobile **\$3.00 - \$4.00 - \$5.00**

Flowers is twos and threes, from nodes. Flowers are two to three inches across. Segments white, heavily tipped with rose-purple. The lip has a deep black-crimson blotch in the throat. Winter blooming.

DIACRIUM Bicornutum **\$10.00**

Called the "Virgin Orchid." The fragrant sparkling white flowers have a dainty sprinkling of red on the lip. The delicate spray holds twelve to twenty buds which open in succession over a period of two months or so. Blooms in the spring.

EPIDENDRUM Atropurpureum **\$5.00 - \$7.50**

Mahogany and green sepals and petals spread wide, the tip of each curving forward gracefully. The spreading lip is white with crimson stripes. Six to ten of these long-lasting flowers are borne at the end of a long spray, rising from the top of the short oval pseudobulb. Flowers in late spring and early summer.

EPIDENDRUM Fragrans **\$3.50 - \$5.00**

Flowers in short 3 to 7 flowered spikes. Sepals and petals creamy white, lip white streaked with red-purple. Small flowers, fragrant. Blooms in Summer.

EPIDENDRUM Nemorale **\$5.00 - \$6.00**

Lovely lavender blooms of spidery shape, lip white streaked with purple. Many flowered on long stems. Blooms in Summer.

LAELIA Anceps **\$3.00 - \$4.00 - \$5.00**

Produces two to four showy rose-purple flowers, three to four inches in diameter on a long stem in December and January.

LAELIA Flava **\$5.00 - \$7.50**

Bright pure yellow flowers 1½" to 2" across, in groups of 4-8 on a stem a foot high. Flowers in the early fall. Valuable in hybridizing.

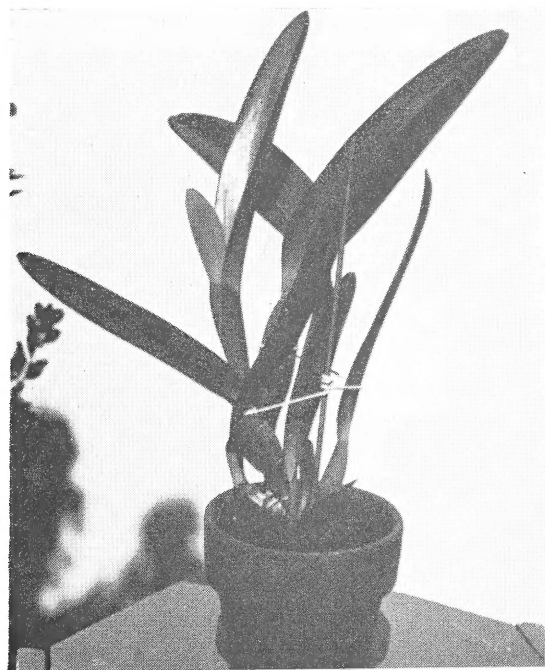
LAELIA Purpurata **\$8.00**

Flowers Large, five to eight inches across. Three to five flowers are produced in late spring. White suffused with light rose; lip crimson-purple, throat yellow, striped with crimson.

We are offering the following Hybrid Cattleya Orchids (the result of crossing two plants usually artificially) (blooming size) for sale at \$12.50 each or four at \$10.00 each.

Whites and White With Colored Lip (WCL)

- Lc. Cantabile Alba—Free Flowering W.C.L. Blooming season winter but somewhat variable.
- Lc. Jane Dane Alba X. C. Lady Alexander Alba—Fall WCL.
- C. Edithiae White Express X. C. Mlle Louise Pauls—Winter White.
- Lc. Para Alba—Summer WCL.
- Lc. Proco Alba—Variable.
- Lc. Fascinator—Spring White.
- C. Trimos X Maltesiana—Fall White.
- C. British Queen—WCL Winter and Spring also Variable.
- C. Cotton Belle—Winter White.
- C. Neal Kyle—Winter White.
- C. Linnett—Winter White with some yellow in throat.
- C. Southern Belle—Winter-Spring White.



YOUNG FLOWERING CATTLEYA PLANT
SHOWING FLOWER SHEATH

- C. Luxury—Well formed flowers with yellow-orange throat. Free flowering and dependable spring producer of cut flowers.
- C. Metropolitan—Spring White. Good shape and texture heavy.
- Lc. Cononone—Spring White.
- C. Lavender Princess—Summer WCL. Some brushed with color in sepals and petals. Lip and color in sepals and petals more of a bluish purple.
- C. Southland—Summer - Fall WCL.

Lavenders

- Lc. Tartan—Large dark flowers. Fall blooming.
- C. Van Houtte—Large, well-shaped dark flowers blooming in June.
- C. Enid—(C. Mossiae X C. Warseczewiczii) Variable light to dark lavender. Blooming season variable. One of the best known hybrids.
- C. Faunus (C. Mossiae X C. Profusion)—Light to Medium Lavender with dark labellum, white throat tinged with yellow. Mid-Winter.
- C. Cowanae—Spring and Early Summer. Medium Lavender sepals and petals. Darker lip.
- C. Oceanid—Spring blooming.
- C. Trident—Spring blooming. Old reliable hybrid.
- C. Thule—Spring and Summer bloomer. (C. Trimos X C. Dupreana)
- C. Carbone—(C. Prospector X C. Mossiae) Exceedingly free flowering spring and early summer Cattleya. Medium color.
- C. Assayer—(C. Dupreana X C. Prospector) Large and free flowering of good color. Early and Mid-Spring, also somewhat variable.
- Lc. Demo—Free flowering and of good color. Spring and Summer bloomer.
- C. Fabianid—(C. Enid X C. Fabia) Medium lavender. Summer.
- C. Enkidu—(C. Dupreana X C. Profusion) Well shaped lavender flower with a variable blooming season.
- C. Celteca—Summer.
- C. Dupreanold—Summer.
- C. General Pulteney—A well known hybrid. Winter bloomer.
- C. Amabilis—Summer blooming hybrid.
- C. Hopocan—Variable blooming season.
- Lc. Memoria Helene Ammenhouser—Variable Blooming Season.
- Lc. Fascinator—Mossiae X C. Woltersiana. Light or Medium Lavender with a dark labellum, yellow eyes in throat. Spring.
- C. Woltersiana—(C. Queen Mary X C. Rajoh) Light to Medium Lavender. Early Winter.

- Lc. Shoshane—(C. Profusion X L. Purpurata) Medium Lavender with Mossiae like labellum. Spring.
- C. Intertexta—(C. Mossiae X C. Warner) Medium Lavender. Winter.
- Blc. Fred Danker (Blc. Cliftard X C. Empress Frederick) Lavender with good texture and shape. Spring.
- C. Serenity—(C. Trianae Edgar Knight X Santa Monica Goliath.)
- C. Yuma—Fall blooming hybrid.
- C. Amedee—Variable blooming season.
- C. Varuna—(C. Annie J. Lines X C. Intertexta) Medium to dark lavender. Good grower. Fall.
- C. Tahmurath—(C. Dinah A.M.R.H.S. X C. Mossiae) Fall.
- Lc. Kronos—Fall blooming hybrid.
- Lc. Roderick Dhu—(Lc. Tartan X C. Annie J. Lines) Medium to dark Lavender with a dark labellum. Winter to Spring.
- C. Annie J. Lines X C. Mossiae—Early Spring.
- C. Nebo X C. Havernais—Spring.
- C. Clotho (C. Enid X C. Trianae) Light Lavender with dark lip. Winter.
- C. Mt. Royal X Intertexta—Variable.
- Lc. George Baldwin—(Lc. Princess Margaret X C. Enid) Light Lavender petals. Crimson lip with light rose border. Rose throat with light eyes and veins in throat. Summer and Variable.
- C. Remy Chollet—(C. Trianae X C. Monarch) World Famous hybrid in medium to deep Lavender tones. Winter and Spring.
- C. Fabianid—(C. Enid X C. Fabia) Medium Lavender flowers with a rich Fabia-like lip. Season Late Summer and Fall. Fragrant.

- Blc. Dawn Angela X Lc. Supervia, Var Grace McDade—Fall-Winter.
- Blc. Dawn Angela X Lc. Windermere, Var Cloverly, A.M. RHS—Fall-Winter.
- Lc. Frank Lind (Lc. Helen Wilmer X Lc. Windermere, Var Cloverly, AM RHS—Winter.
- Lc. Helen Wilmer X Self—Winter-Spring.
- Lc. Helen Wilmer X Bc. Imperialis, Var Senora de la Colina—Winter-Spring.
- C. Dupreana, Var June X Lc. Princess Margaret, Var xz Content F.C.C.—Spring-Summer.
- Lc. Ishtar X Blc. Helmsdale, Var Peony X Lc. South Esk, Var Biannum—Fall.

Yellows, Bronzes, Unusals

- (Lc. Caprice X C. Dowiana) X Blc. Morning Sun, Var Antizue—Spring. Pastels: Cream, Peach and Pink.
- Lc. Martinetti X ~~Blc. Consul Greig~~—Winter-Spring. Ivory to Cream. *Ble David J. Smith - Spring*
- Lc. Corsair X Blc. Consul Greig—Winter. Yellow.
- Blc. Morning Sun X Self—Winter. Cream to Yellow.
- Blc. Bikan, Var Rivermont X Lc. Plymouth—Summer-Fall. Yellow.
- C. Araca X Blc. Golden Myth—Fall-Winter. Yellow. Unusual.

Seedlings in 3" pots—3 years old . \$7.50 each

White

- C. White Belle X C. White Belle—Spring.
- C. White Belle X C. Swan—Spring.
- C. Cades X C. Vaner—Spring.
- C. Dorothy Phelps X C. White Belle—Spring.

White With Colored Lip

- Lc. Canhamiana, Alba, X Self—Spring-Summer.
- Lc. Edith Dorpe X Lc. Aconcagua FCC RHS—Winter.

Lavenders

- Lc. Molly Tyler F.C.C. AOS X Self—Fall-Winter.
- C. Thetis Var. Rivermont X Lc. Windermere, Var Cloverly AM RHS—Winter.



CATTLEYA SEEDLING IN 3" POT
3 Years Old

Variety For Your Orchid Collection

ODONTOGLOSSUM Grande

\$12.50

Scapes 2 to 8 flowered. Flowers large 5 to 7 inches across. Sepals and petals bright yellow, barred with chestnut-brown. The largest and showiest of the odontoglossums. Grow best in slightly cooler temperatures. Season: Fall.

ONCIDIUM Lanceanum

\$7.50

Flowers small—chartreuse spotted with brown—lip white with brown marking. Blooms will last for a month. Summer.

ONCIDIUM Variocolum Variety Rogersii

\$5.00 - \$6.00 - \$7.50

One of the best loved of the genus. The upper part of the flower is yellow-barred with brown. The lip is pure yellow, sometimes with a brown spot or band at its base, curiously toothed crest. Flowers in Winter and Spring.

STANHOPEA Graveolens

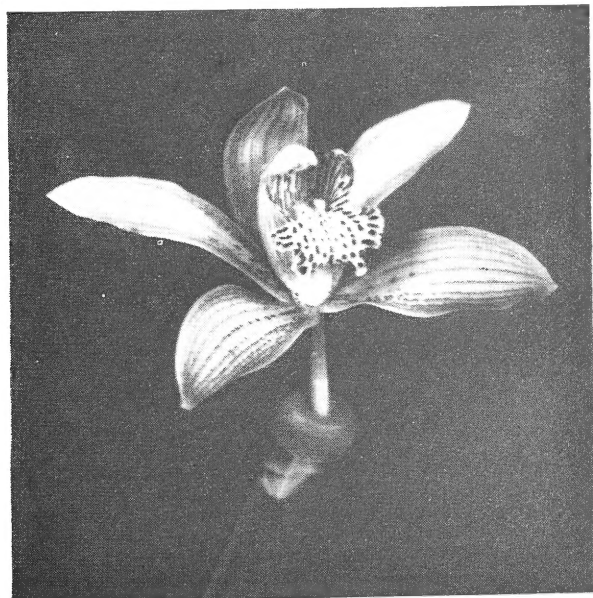
\$6.00 - \$7.50

Scapes 1 to 5 flowered; flowers large; sepals and petals straw yellow, lip deep yellow. Must hang as flowers scapes come out of the bottom of the basket. Summer and Fall blooming.

ZYGOPETALUM Mackayi

\$5.00

Scapes erect 18 to 30 inches high. Six to twelve flowers, about 3 inches across. Sepals and petals yellow-green, blotched with purplish brown. Lip broad, white streaked and spotted with violet purple, arranged in lines. Fragrant. Fall and Winter blooming.



CYMBIDIUM DORIS

CYMBIDIUMS—

Easy to grow. The beautiful flowers, borne on long spikes have unexcelled lasting qualities, both on the plant or in water when cut. The wide range of color makes them a favorite for corsages and their slender grass-like foliage makes a beautiful plant. In warm climates they do well under the shade of a tree or in a lath house. In cooler climates they may be moved outside during the summer months and grown indoors in winter. Unlike most orchids, Cymbidiums can be grown in soils suitable to other shade loving plants. Great amounts of water are required by them but they need very good drainage.

Hybrids at \$25.00 Each. Mature Blooming Plants

- Cym. Jessica—Pink, Green to Yellow.
- Cym. Pauwelsii—Deep Yellow to Buff.
- Cym. Lowio-grandiflorum—Green.
- Cym. (Ceres X Ceres) X F. J. Hanbury—Bronze.
- Cym. Butterfly—Yellow Tones.
- Cym. Insigne Hybrid—Light rose-lilac—some almost white.
- Cym. Alexander—Bluish to White.
- Cym. Doris—Brown Tones.
- Cym. Doris Aurea—Brown Tones.
- Cym. Moira—Pinkish Yellow.
- Cym. Peri—Golden Bronze with Maroon V. Lip.
- Cym. Ceres—Pink to Reddish Bronze.
- Cym. Madeleine—Pink Tones.
- Cym. Lowianum—Yellow Green.

Division of Good Hybrids from Which the Tags
Have Been Lost

\$8.50 and \$10.00 Each

CYPRIPEDIUMS—

The lady slipper type orchid, having a pouch. The blooms have a waxy texture and long lasting qualities. The plants are compact and make a very satisfactory house plant. Cypripediums are easily grown. They should be kept moist all of the time provided the temperature is 60 degrees and above. They are usually grown in osmunda fibre, or a mixture of osmunda and live sphagnum moss.

CYP. Insigne

\$7.50

Apple green, spotted with brown and purple. One of the easiest to grow and one of the most common. Blooms in Winter.

CYP. St. Albans

\$12.50

Green and purplish brown. Season Variable.

CYP. Maudiae

\$12.50

Green and White. Season Variable.

OTHER FINE HYBRIDS AT \$17.50

ORCHID SUPPLIES

Orchid Tubes—tubes and caps, 5" and 2"	per dozen	75c
Shredded Floral-Pak. Used for packing flowers.		
Per one lb. carton		\$1.00
Osmundine—Hobby Bale, 8 lbs.		\$3.00
We will repot your plants for you.	Per plant	\$1.00

BOOKS ON ORCHID CULTURE

Home Orchid Growing— by Rebecca T. Northern	\$6.50
Your First Orchids and How To Grow Them— Published by the Oregon Orchid Society, Inc.	\$1.00

CONDITIONS OF SALE

1. Orders will be filled in rotation. All items listed subject to prior sale.
2. We reserve the right to limit quantities sold.
3. No substitutions will be made on any order either as to size or variety without authorization.
4. Please list a second choice in the event that varieties you have selected are sold out.
5. We do not make a packing charge.
6. Unless otherwise advised, shipment will be made via Railway Express, charges collect. (All orders are f.o.b., Jonesboro). All plants will be shipped in clay pots.
7. Claims for damaged shipments must be filed immediately with the carrier by the consignee. We make every effort to pack carefully, and our responsibility ends when the shipment is accepted by the carrier.
8. Unless your credit has been established with us, kindly enclose check, money order, or bank draft to cover payment of your order in full.
9. Arkansas purchasers add 2% state sales tax.
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